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| **Social Availability – Private Parties in Huntington Beach** |
| **Existing Polices:** Intoxicated and Disorderly Persons, Loud Party Ordinance, Noise Ordinance, Nuisance Code, Social Host Ordinance (in progress) |
| **Component** | **Current Action/Discussion** | **Visibility** | **Next steps** |
| **Audience and Message Development** | **Placement and Timing** |
| Nuisance and Party Enforcement | * Current activity: complaint driven with limited number of officers, limited publicity
* How can party response and visibility be coordinated?
* Publicize nuisance and party enforcement
* Assign party response team for specific party times such as graduation, Cinco de Mayo, 4th of July, Homecoming, Halloween etc.
 | Audience: Youth and adults | Placement: Press release, schoolsTiming: Focus around specific party times | * Assess feasibility of dedicated party response team
* Identify cost for two officers per specific party date
 |
| DUI Enforcement | * OTS Grant:
* Roadside check points
* Saturation patrols
* Visibility by PD
* Set up DUI enforcement operations around specific party times
* Promote zero tolerance enforcement
* Expand visibility with focus on underage youth and parents
 | Audience: Youth and adults | Placement: Press releaseTiming: Focus around high risk/holiday times | * Review PD DUI visibility elements (Facebook/Twitter)
 |
| Social Host Ordinance (SHO) | * City Council approved first reading
* Publicize passage/elements of the SHO (youth, young adults and parents)
* Train HBPD officers on SHO enforcement
 | Audience: Youth, parents, schools and community Message: * Built around local data, SHO, and aligned with enforcement
* Develop a comprehensive underage party message that includes SHO, enforcement and safety elements
 | Placement:* Newsletters, robo calls/texts, email, social media
* Newspapers (school/community)
* Meet with high schools, parent groups and community newspapers
 | * Review details of the SHO
* Develop SHO fact sheet
* Review local stats from CSP assessment, PD
* Invite City Attorney to describe SHO at the next meeting (?)
* Develop a message distribution plan
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| **Retail Availability – Huntington Beach Downtown Bars** |
| **Existing Policies:** Entertainment Permit, Alcohol Use Permit |
| **Component** | **Current Action/Discussion** | **Visibility** | **Next steps** |
| **Audience and Message Development** | **Placement and Timing** |
|  **Enforcement** |
| Foot Patrols | Foot patrols in downtown entertainment area | Audience: Downtown bar patrons, businesses, community at large Message Development: Built around local data DUI and foot patrol enforcement, local DUI and compliance stats* Publicize: What does the foot patrol do?

Publicize alcohol license stings after operations  | Placement: Electronic sign (reach downtown patrons when they enter downtown/before they enter the bars)* DUI message (check points, foot and saturation patrols)

Other message distribution options?Timing: Focus around specific enforcement dates | * Find out the details/duties of the foot patrols
* Are there any stats specifically related to foot patrols?
 |
| DUI Enforcement | OTS Grant (12 operations):* Roadside check points
* Saturation patrols

How do we enhance visibility for DUI enforcement efforts? | * Review PD DUI visibility elements
 |
| Compliance Checks | ABC GAP (grant) to vice* Impact inspections
* Undercover operations (bars)

Decoy operation of 30 off-site licenses yielded zero violations | * Create a list of types of operations
* Publicize post operation stats for visibility
* Review HBDRA visibility efforts (midnight tour of downtown)
 |
| **Policy Development** |
| City Council Resolution/ Conditional Use Permit | * Provides PD authority to intervene and sanction new bars
* HBPD officers trained to enforce resolution
 | Audience:Message Development:Publicize passage of City Council Resolution | Placement:Timing: | * Review City Council Resolution elements
 |
| Deemed Approved Ordinance (DAO) | * A DAO enhances a CUP by providing a mechanism to institute conditions on problem licenses
* Feasibility of passing a DAO in Huntington Beach
 | Audience:Message Development: | Placement:Timing: | * Ask City Attorney her thoughts on DAO
* Research DAOs and identify models applicable to HB
* Incorporate mandatory RBS training
 |

**Alcohol and Traffic Safety/Enforcement Grants and Resources Managed by the HBPD**

ABC Enforcement/Education Grant - $50,000

2 U/C operations in the Downtown Business District and beach focusing on alcohol related crimes

2 U/C operations for sales to overly intoxicated customers

2 Shoulder Tap operations

2 Minor Decoy operations

2 “Leads” training sessions for employees of local ABC establishments

10 “Impact Inspections”

2 “Trap Door” operations

2 press releases

2 briefing training sessions must be provided by Vice personnel

OTS S.T.E.P. Grant - $90,469

Send 3 officers to Standardized Field Sobriety Test training

Send 3 officers to Advanced Roadside Impaired Driving Enforcement training

Conduct 15 DUI Saturation Details

Conduct 3 Motorcycle Safety enforcement Details

Conduct 2 Distracted Driving enforcement Details

Conduct 12 Traffic Enforcement Details targeting PCF violations

Conduct 4 DUI Warrant Service Details

OTS Safe TREC DUI/CDL Checkpoint Grant - $107,500, including $3,000 for checkpoint equipment

11 total DUI/CDL Checkpoints

* 2 for Holidays between 12-14-12 and 1-1-13
* 1 for Labor Day Holiday between 8-16-13 and 9-2-13
* 8 throughout the rest of the year

AVOID Grant, managed by the Anaheim PD

This grant allows us to sign up for additional DUI Saturation. Details and be reimbursed by OTS funds distributed through Anaheim PD.

HBPD Typical Downtown Deployment of Officers (Occasional adjustments occur due to vacations, alternating schedules, special events, etc.)

Sunday – 2 officers 0800-1600 and 2 officers 1505-0230

Monday – 2 officers 1505-0230

Tuesday – 2 officers 1505-0230

Wednesday- 1 sergeant and 4 officers 1505-0230

Thursday – 1 sergeant and 4 officers 1505-0230

Friday – 2 officers 0800-1600, 1 sergeant and 4 officers 1505-0230

Saturday – 2 officers 0800-1600, 1 sergeant and 4 officers 1505-0230